

**Subject:** NEXT WEEK: CCA's DTLA Economic Forecast - Feb. 22  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 02/14/2017 09:17 AM  
**To:** "Julia Marino" <jmarino@downtownla.com>

CCA Executive Committee Meeting Notice

## 2017 DTLA ECONOMIC FORECAST: THE FUTURE OF DOWNTOWN PANEL & SHOWCASE

WEDNESDAY  
**FEB. 22**  
11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017  
*Reminder: Executive-level members receive up to four (4)  
complimentary tickets and Premier-level members receive up to  
five (5).*

### SPEAKERS

**Sonnet Hui**  
*Executive Project  
Director*  
Hazens Group/Jia  
Yuan, Co.

**Simon Muir**  
*Vice President,  
Development*  
Acquisitions  
Lend Lease

**John Readey**  
*Development  
Associate*  
Trammell Crow  
Residential

### MODERATOR

**Dr. Christopher  
Thornberg**  
*Founding Partner*  
Beacon Economics

### MEETING SPONSOR

#### EVENT DETAILS

**Millennium Biltmore Hotel**  
506 S. Grand Avenue

**11 a.m.** Networking,  
Registration & Showcase

**12 - 1:30 p.m.** Program &  
Lunch

**Parking**

#### THE FUTURE OF DOWNTOWN

Downtown L.A. continues to  
experience exponential growth  
in a variety of sectors.  
Residential and commercial  
construction activity is moving at  
a furious pace. Investment  
overall in DTLA continues.  
However, many questions still  
remain:

#### VISIT OUR SHOWCASERS BEFORE THE PROGRAM

- California Hospital Medical Center
- Callison RTKL
- City Club Los Angeles
- CityLift Parking
- Fuscoe Engineering
- Harley Ellis Devereaux
- Haworth
- Humphreys & Partners

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

Architects, LP

- JBA Consulting Engineers
- LEVEL Furnished Living
- Miyamoto International
- Omgivning
- TCA Architects
- Togawa Smith Martin
- Torti Gallas + Partners
- Wilshire Loft

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Central City Association of Los Angeles

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